

# STAR RADIO L.I. wbau

NASSAU SUFFOLK  
QUEENS BROOKLYN

Saturday, February 9, 1985

#	TITLE	ARTIST	12"/LP	Label
1	KING OF ROCK	RUN-DMC	12	PROFILE
2	BIG MOUTH	WHODINI	LP	JIVE
3	CHILLIN AT...	RUSSELL RUSH	12	DEF JAM
4	THE REAL ROYANNE	ROYANNE, UTFO	12	SELECT
5	TONIGHT	READY FOR THE WORLD	12	MCA
6	ROYANNIES REVENGE	ROYANNE SHANTE	12	POP ART
7	YOU'RE BLIND	RUN-DMC	LP	PROFILE
8	ORIGINAL	DOUG FRESH	12	VINTAGE
9	LARRY'S THEME	GRANDMASTER FLASH	LP	ELECTRA
10	I NEED A BEAT	LL COOL J	12	DEF JAM
11	MISSIN YOU	DIANA ROSS	12	RCA
12	ITCHIN FOR A SCRATCH	FORCE MDS	LP	TOMMITY
13	SPARKY'S TURN	SPARKY D	12	NIA
14	LOVERIDE	NUANCE	12	4 <sup>th</sup> BLOWUP
15	STICK EM	FATBOYS	LP	SUTRA
16	STEP OFF	MEL AND THE FIVE	12	SUGARHILL
17	HANGIN OUT	UTFO	12	SELECT
18	BEASTIE GROOVE	BEASTIE BOYS	12	DEF JAM
19	REQUEST LINE	GRANDMASTER SCOTT	12	REALITY
20	DO OR DIE BED STI	DIVINE SOUNDS	12	SPECIFIC

## wbau IS THE BREAK STATION!

**BREAK 1: KICKIN IT FRESH SATURDAY NITES 11:30-1AM**  
Chuckie Dee Butch Cassidy

**Super SPECTRUM mixx show:**  
Wizard K-Jee-D/Mellow Dee

**BREAK 2: ON SUNDAY NITES 10-1AM Rusty Jays Groove Show: The Jed! Jock of the galaxy!**

**MONDAY NITES 10-1AM IS BREAK 3: THE OPERATING ROOM 90.3 FM WITH DOCTOR DRE OF THE Concept Crew**

**PLUS CONCEPT WITH T-MONEY** Every first Saturday of month  
Funk invaders dont hesitate to call the Groove Line 630 747-4757  
Stay tuned for guest stars from the Island - NY area Nassau, Suffolk, and Queens keep SHOCKIN THE HOUSE!  
Notice to all crews, rappers, and DJs send tapes to PO BOX 365 Garden City

### MONDAY NITE 8-10 THE NIGHT NURSE BEST IN REGGAE

Def Jam Label Will Specialize in 'Real Street Music'

NEW YORK Def Jam Records, a new independent label specializing in rap music, is being started by Run-D.M.C. manager/producer Russell Simmons and producer Rick Rubin.

"The purpose of this company is to educate people to real street music by putting out records nobody in the business would distribute but us," says Simmons.

The first single on the Malverne-distributed label is L.L. Cool J's "I Need A Beat." Also on the roster are Run-D.M.C. spinner Jazzy Jay, who will have a single titled "Def Jam"; TLA Rock, whose Rubin-produced 12-inch, "It's Yours," was an underground rap favorite last summer; Jimmy Spicer, who has previously recorded for Spring; and the Beastie Boys, a group of white rockers who rap over heavy metal rhythms.

**Twilites**  
The Nine Club  
117 BROAD, LI 11640



### SATURDAY 10-1130 PM MC FLAVOR SHOW WHATS SUH...HUH UP!

PLACES TO HANG OUT:  
**LEVITTOWN ROLLER RINK** WED SUN  
**LACES**

**ROLLER SKATING** THURS/WKND 3345 HILLSIDE AVE NEW HYDE PARK

wbau **POWER 90.3 FM** LISTEN TO ON YOUR FRESH M DIAL

# BOMB THE SUBURBS

ADELPHI UNIVERSITY RADIO STATION WBAN PUT STRONG ISLAND ON THE MAP

by Jesse Serwer

When Bill Stephey arrived at Adelphi University in 1982, he couldn't have imagined he'd help birth a cultural phenomenon on the order of Public Enemy, turn Long Island into "Strong Island," and play a pivotal role in hip-hop's maturation. But these were just a few of the results of Stephey's involvement at WBAU-FM (90.3), the campus radio station at Adelphi, where he had won a four-year Urban League scholarship. Under the future Def Jam president's guidance, WBAU would become a one-of-a-kind talent incubator from which a relative diaspora of suburban Black kids—many of them only several years removed from Bronx and Harlem addresses—would bum-rush the burgeoning show that was urban, five-borough hip-hop.

To be fair, Stephey would tap into a talent pool that brothers Hank and Keith Boxley (or Shocklee, as they had begun calling themselves) had already begun corralling into Spectrum City, the mobile DJ set they formed in their hometown of Roosevelt during the mid-'70s. By the time of his arrival, BAU already had a handful of r&b DJs catering to the local Black community in Bob Thomas, Rusty J, and J. D. Walker. But, inspired by a summer job he'd landed in the promotions department at local rock station WLIR, Stephey would set into motion a chain of events that would make WBAU one of the country's most unique college radio stations until its demise in 1995.

"WLIR was one of the country's top progressive rock stations—the jocks joked around and played everything from Charlie Daniels to Herbie Hancock," Stephey explains. "Then they changed to 'new music,' playing songs like 'Buffalo Gals' with new wave. It was very contrary to Black radio, which was rigid in only playing love-oriented r&b. When I got to BAU, I wanted to take that attitude and apply it to a format reminiscent of the hip-hop gigs where we heard everything from Kraftwerk to Bob James. College radio at the time was basically new music shows playing the Dead Kennedys, Flock of Seagulls, but it was incredibly white to me. So I'd play something like 'Too Many Creeps' by the Bush Tetras, then T-Ski Valley and Spoonie Gee."

Landing a show from ten to one on Monday nights—a

time-slot that would become synonymous with Long Island hip-hop—Stephey launched *The Mr. Bill Show*, finding the last piece to his show's puzzle when he spotted a member of Long Island's top DJ crew in Adelphi's cafeteria.

"I was eating this horrible quarter-pounder called the Adelphi Burger, and I saw this guy wearing a Spectrum City jacket," Stephey recalls of his first encounter with the future Chuck D, graphic design major Carlton Ridenhour. "Everyone who went to parties in the Black parts of Long Island knew Spectrum, [but] Adelphi was a predominantly White suburban commuter college—most of the population was into Dan Fogelberg or Rush. So I was like, 'Hey, what are you doing here?'" While Chuck recalls this meeting occurring at a bus stop, both agree the conversation ended with Stephey inviting Chuck and the rest of Spectrum to join him at BAU.

Although previous incarnations of Spectrum City had included several DJs, the 1982 version consisted of promoter/idea man Hank Shocklee, MC Chuckie D, hype man Butch Cassidy, and Keith "Wizard K-Jee" Boxley as the sole DJ (Terminator X, then Norman "Melo-D" Rogers, would join shortly thereafter).

"They all had a lot of charisma—Butch Cassidy later worked as an Eddie Murphy lookalike, which is funny because all the Spectrum cats grew up with Eddie," Stephey says. "Having them cemented the idea of combining the cool